PLACE
ONE CENT
STAMP
HERE

OB-H972

POST CARD

SHEET No. G 334

ORDER No. 41042 NEW/~~REP.~~

EDITION 75 M ~~E.V./~~ADV.

12½ M RUN 6 ON

COST PER M 3.21

INC. 20 % COMMISS.

SOLD PER M 4.75

Extra Charges / Per M

COST SAMPLE
Do Not Touch

AUG 21 1940

SADDLE STITCHING

BY FLORSHEIM . . . .

SEWS UP THE STYLE SITUATION

Florsheim craftsmen, past-masters of the stitching art, bring you shoes as faultlessly fitted as a fine English saddle. Be first with *stitched* Florsheims; they're going places!